

Elmore Alexander

An experienced executive in higher education with 30+ years experience as a dean and department chair. Specializes in working with executive and management teams in the development of strategic plans, the improvement of group effectiveness, the management of conflict, and career effectiveness.

QUALIFICATION HIGHLIGHTS

- 30+ years experience as a dean and department chair at higher education institutions.
- Served as president of the Mid-Atlantic Association for Colleges of Business Administration and the Northeast Business Deans' Association and currently serves on the Board of Governors, Les Roches Global Hospitality Education, Switzerland.
- Author of over 70 articles, papers and presentations in management and organizational strategy.
- Served as a consultant for organizations such as the Army Research Institute, Federal Express, Hunt-Wesson Foods, Kimberly-Clark, and the U.S. Postal Service, including higher education consulting at the College of Saint Rose in New York and Reutlingen University in Germany.

ACHIEVEMENTS

- Executed a comprehensive strategic planning process as the dean of a business college at a large state university.
- Created a financial trading laboratory and center for business logistics and raised funds for student managed equity funds at two universities.
- Revised graduate programs as the dean of the college of management at a private liberal arts college, increasing MBA enrollment 10% and MPA enrollment 25%.
- Developed a partnership with the engineering and textiles school as the dean of the school of business at a private university that yielded \$1M in research funding.

- Established partnerships with universities in France, Germany and Morocco leading to enhanced enrollments.

EXPERIENCE

Bridgewater State University / Dean Emeritus

2018 - PRESENT - BRIDGEWATER, MA

Bridgewater State University / Dean, Louis Ricciardi College of Business; Professor of Management

2013 - 2018 - BRIDGEWATER, MA

- Executed comprehensive strategic planning process.
- Created financial trading laboratory and raised funds for a student managed equity fund.
- Created a center for business logistics.

Marist College / Dean, School of Management; Professor of Management

2007 - 2013 - POUGHKEEPSIE, NY

- Revised graduate programs increasing MBA enrollment 10% and MPA enrollment 25%.
- Online MBA was ranked #13 in the US by US News.
- Established partnerships with universities in France and Germany.

Philadelphia University / Dean, School of Business Administration

1998 - 2006 - PHILADELPHIA, PA

- Developed partnership with Engineering and Textiles school that yielded \$1M in research funding.
- Redesigned MBA securing grant from Department of Education and increasing enrollment 25%.

Johns Hopkins University / Associate Dean, School of Continuing Studies; Director, Graduate Business Programs; Professor of Management

1996 - 1998 - BALTIMORE, MD

- Served as the Director, Division of Business.
- 2000 masters students in 6 degree and certificate programs.
- Took "Business of Medicine" Program into an online environment in a partnership with Laureate (Sylvan Learning Systems).
- Developed in conjunction with the School of Nursing a "Business of Nursing" program.

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American University / Associate Dean, Kogod School of Business; Chair, Management Department; Professor of Management

1989 - 1996 - WASHINGTON, DC

University of Memphis / Director, Fogelman Executive Center; Professor; Associate Professor; Assistant Professor of Management

1977 - 1989, MEMPHIS, TN

- Served as the Director, Information Technology Research Project.
- Served as the Director, Fogelman Executive Center.

EDUCATION

Terry College of Business, University of Georgia / Ph.D. in Business Administration

1978, ATHENS, GA

Terry College of Business, University of Georgia / M.A. in Business Administration

1975, ATHENS, GA

Wake Forest University / B.A. in Economics and Communication

1974, WINSTON-SALEM, NC

ADDITIONAL INFORMATION

Certifications:

- MBTI Certified, The Myers & Briggs Foundation
- ATD Coaching Certificate, Association for Talent Development (ATD)

Current Affiliations:

- Senior Advisor, ESI-EConsult Solutions, Inc. (Philadelphia)
- Governing Board, Les Roches Global Hospitality Education (Switzerland)
- Board of Economic Advisors, AIM--Associated Industries of Massachusetts
- Board of Directors, New England Canada Business Council
- Executive Board, International Association of Business Engineering Professionals (Germany)

Consulting Experience:

- Army Research Institute

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- College of St. Rose
- Federal Express Corporation
- Hunt-Wesson Foods
- Kimberly-Clark Corporation
- International Paper Company
- Mercy College
- Reutlingen University
- U.S. Postal Service
- Chrysler Corporation
- College of St. Rose
- Reutlingen University (Germany)

Academic and Service Organizations:

- President, Mid-Atlantic Association of Colleges of Business Administration (2013-14)
- President, Northeast Business Deans' Association (2014-2015)
- Chairperson, Organizational Communication and Information Systems Division, Academy of Management (1988-89)
- Previously, on the advisory boards of:
 - Economy League of Greater Philadelphia
 - Mid-Hudson Valley World Affairs Council
 - Mid-Hudson Pattern for Progress
- Previously, on the editorial boards of:
 - *Journal of Management*
 - *Management Communication Quarterly*
 - *Journal of Applied Behavioral Science*

Articles Published in:

- *Personnel Psychology*
- *Journal of Conflict Resolution*
- *Journal of Management*
- *Management Communication Quarterly*
- *Group and Organization Studies*
- *Journal of Applied Behavioral Science*

Presentations at:

- Academy of Management
- Decision Sciences Institute
- International Communication Association
- American Accounting Association
- AACSB International

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Received Grant funding as a PI from:

- U.S. Department of Education
- Agency for International Development

Languages:

- English - Native or bilingual proficiency
- French - Limited working proficiency

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